

Derek Fidler

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EDUCATION

- 2005 — Present **CALIFORNIA POLYTECHNIC STATE UNIVERSITY** **San Luis Obispo, CA**
- BS Degree candidate, Spring 2010
 - Major: Business (Concentration: Marketing)
 - 4th Year, Senior Standing
 - Resident Advisor (2007); Residence Hall Student Government Positions (2005-2006)
- 2002 — 2005 **REDONDO UNION HIGH SCHOOL** **Redondo Beach, CA**
- 3.4 GPA, SAT: 1400, ACT: 28
 - 7 Advanced Placement (AP) Tests; AP Scholar with Distinction

WORK EXPERIENCE

- October 2007 — Present **TOTALPANICDESIGN.COM** (\$13-18/hr) **San Luis Obispo, CA**
Photographer, Graphic Designer, Web Developer, Writer; 310 228 8210
- Freelance photography, web development, and videography with Adobe CS4 programs
 - Writer and designer of four blogs (music, food, design, fashion) and admin of forum (auto)
- March 2008 — January 2008 **WEOLIVE, SLO** (\$11/hr) **San Luis Obispo, CA**
Associate, Freelance Graphic Designer, Inventory Management; 805 541 4420
- Olive oil bartending and education, general sales, and inventory management
- April 2007 — Sept 2008 **WOODSTOCK'S PIZZA, SLO** (\$12/hr) **San Luis Obispo, CA**
Driver, Cashier, In-House; 805 541 4420
- General restaurant operation and delivery driving within SLO
- December 2006 — March 2007 **CAL POLY STATE UNIVERSITY, SLO** **San Luis Obispo, CA**
Resident Advisor - Sierra Madre Hall; 805 756 5651
- Plan and perform educational and social programs for residents
 - Enforce rules and perform duty shifts to ensure safety in residence halls
- January 2006 — May 2006 **NANCY WATTS PHOTOGRAPHY** (\$10/hr) **San Luis Obispo, CA**
Design and Photography Assistant; 805 543 3107
- Edit photos, organize workflow, and design greeting cards with Adobe CS2 Programs
- June 2002 — September 2005 **LOY SPEARS INDEPENDENT APPRAISER** (\$15/hr) **Redondo Beach, CA**
Real Estate Appraisal Assistant; 310 937 3122
- Assist in real estate appraisals, data entry, accounting, and clerical duties
- September 2004 — June 2005 **HIGH TIDE / PILOT (high school newspaper / yearbook)** **Redondo Beach, CA**
Chief Photography Editor, Writer; 310 922 0348
- Oversee photography staff, organize, and edit photos using Adobe Creative Suite 2 programs
 - High Tide & Pilot winners of Columbia University's Silver Crown Awards 2005

SKILLS

- Highly proficient on Macs and PCs: Built custom computers for personal and business uses
- Networking, Software, Hardware, Adobe CS4, MS Office Training (See Addendum)
- Passed the California Real Estate Sales Person exam in November 2005
- Received 1st and 3rd place in Hemisphere's Magazine Intl. Photo Competitions (2004-2005)

INTERESTS

- Resided in 5 countries: USA, Thailand, Hong Kong, Singapore, UK
- Extensive travel experience in United States, Asia, and Western Europe
- Participated in 9 high-performance auto-racing events
- Designing web communities for specific enthusiast groups (Auto, Music, Food, Fitness, Fashion)
- Certified SCUBA Diver (1999-Present)

FORMAL COMPUTER TRAINING ADDENDUM

2005-2007	BUS 391, IT 371, BUS 387 <ul style="list-style-type: none">• Microsoft Word 2003/2007• Microsoft Excel 2003/2007• Microsoft Powerpoint 2003/2007• Microsoft Project 2007• Microsoft Visio 2007• Microsoft Access 2003	CalPoly, SLO
2004, 2005	Yearbook Workshop (Instructor's Aid) <ul style="list-style-type: none">• Adobe Photoshop CS/CS2 (Mac OS X + Windows XP)• Adobe Illustrator CS/CS2 (Mac OS X + Windows XP)• Adobe Indesign CS/CS2 (Mac OS X + Windows XP)• Adobe Acrobat Pro 6/7 (Mac OS X + Windows XP)	CSU Long Beach
2002	Loy Spears Independent Appraiser <ul style="list-style-type: none">• Day One Nova Appraisal Software	Hermosa Beach, CA
2002	Beachnet Internet Service Provider <ul style="list-style-type: none">• Unix• Perl• Cisco Systems Servers (Apache)	Redondo Union HS

INFORMAL COMPUTER TRAINING ADDENDUM

2007, 2008	TotalPanicDesign.com (Self Taught/Tutorial) <ul style="list-style-type: none">• Adobe Photoshop CS3/4• Adobe Illustrator CS3/4 (Lynda.com)• Adobe InDesign CS3• Adobe Fireworks CS3• Adobe Premiere Pro CS3/4 (Lynda.com)• Adobe AfterEffects CS3/4 (Lynda.com)• Adobe Dreamweaver CS4• Adobe GoLive 9.0• Adobe Flash CS3/4 (Lynda.com)• CSS Programming Language (Lynda.com)• HTML Programming Language• JavaScript Programming Language (Lynda.com)• Adobe Lightroom 1.1 (Lynda.com)	
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FORMAL CAMERA TRAINING ADDENDUM

2004, 2005	Nikon DSLR Training, Yearbook Workshop <ul style="list-style-type: none">• D70• D100• D2H• D2X• Alien Bees B400 Flash Units• Pocket Wizard Master/Slave Units• Nikkor lens systems (prime and zoom lenses)• Nikon SB-800 Speedlight	CSU Long Beach
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